

Samen in CONGRES LOKAAL SPORTBELEID beweging

26 & 27
maart 2025

lokaalsportbeleid.be

Tour & Taxis
Brussel



📍 Share 2.0 European funding opportunities Sessie 30

Bart Verschueren | EU Sport Link

Peter Fischer | Unit Sport European Commission

Katleen Laeremans | Beheerder VTC de Mixx Herselt

Matthijs de Boorder | Beleidsadviseur sportaccommodaties



**Discussions are
not allowed,
they are
mandatory**



Sport Policy



Questions for discussion

- Question 1 - **Priorities** - What are the selected priorities relevant?
- Question 2 - **Outputs** - What are the outputs linked to the priorities that the organisations?
- Question 3 - **Working methods** - What are the working methods appropriate?
- Question 4 - **Format** - Is the EU Sport Plan structure still relevant for the further development of the sport policy at the EU level?





Sport Policy in Europe

- Treaty of Lisboa 2009
 - Supporting role for sport policy, not regulating
 - To connect member states
- EU Work Plan for Sport
 - Priorities Sport
 - President of Council of European Union → pilot
 - Guidelines for cooperation between EU Member States
 - Integrity and values in sport
 - Socio-Economic and sustainable dimension of sport
 - Participation in sports and physical activity



Funding



Multiannual Financial Framework (MFF)

The EU's 7-year budget

**€1.211
trillion**



**€806.9
billion**

NextGenerationEU

COVID-19 recovery package

Recovery and Resilience Facility
€723.8 billion

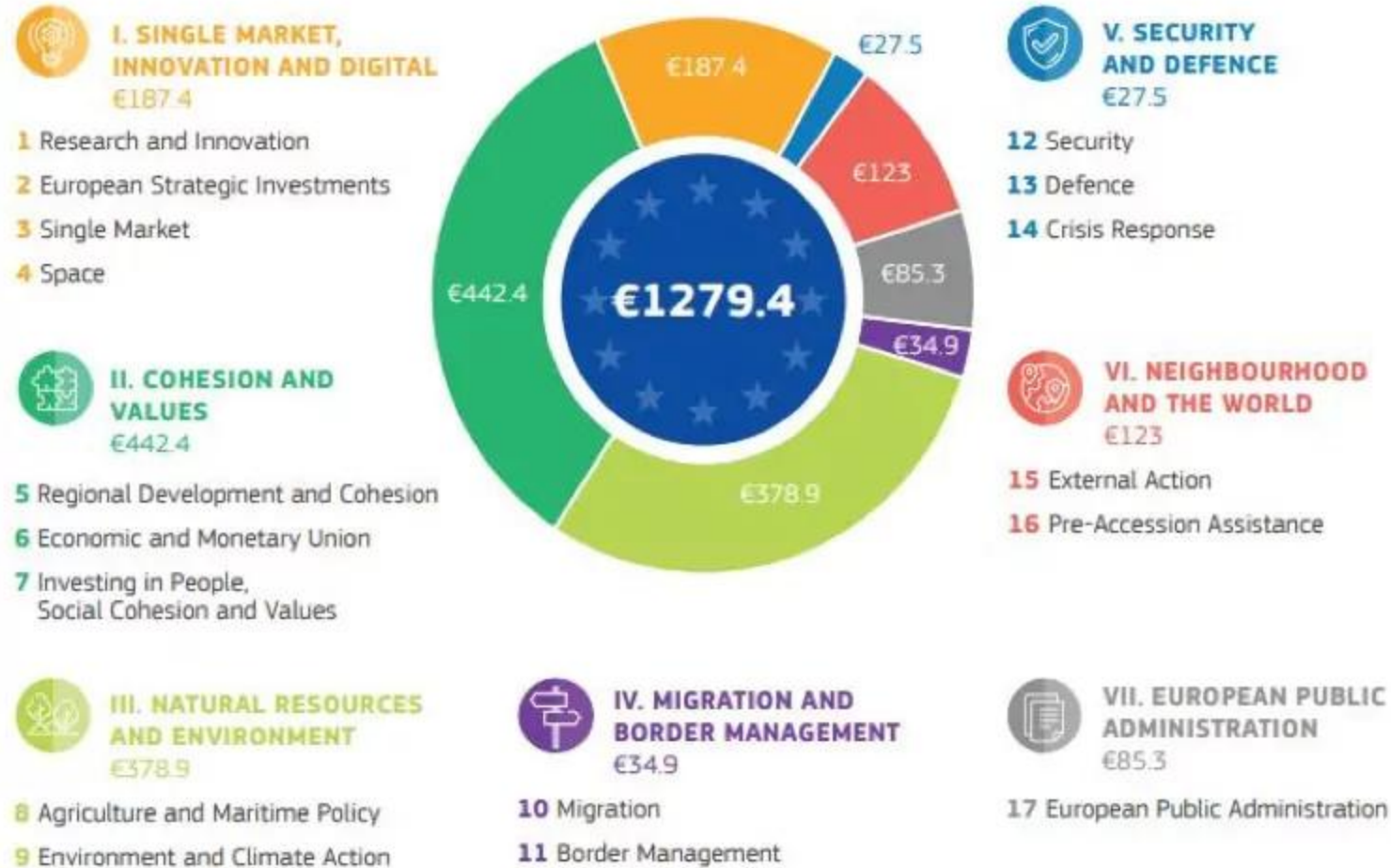
🌀 **€338.0 billion grants**

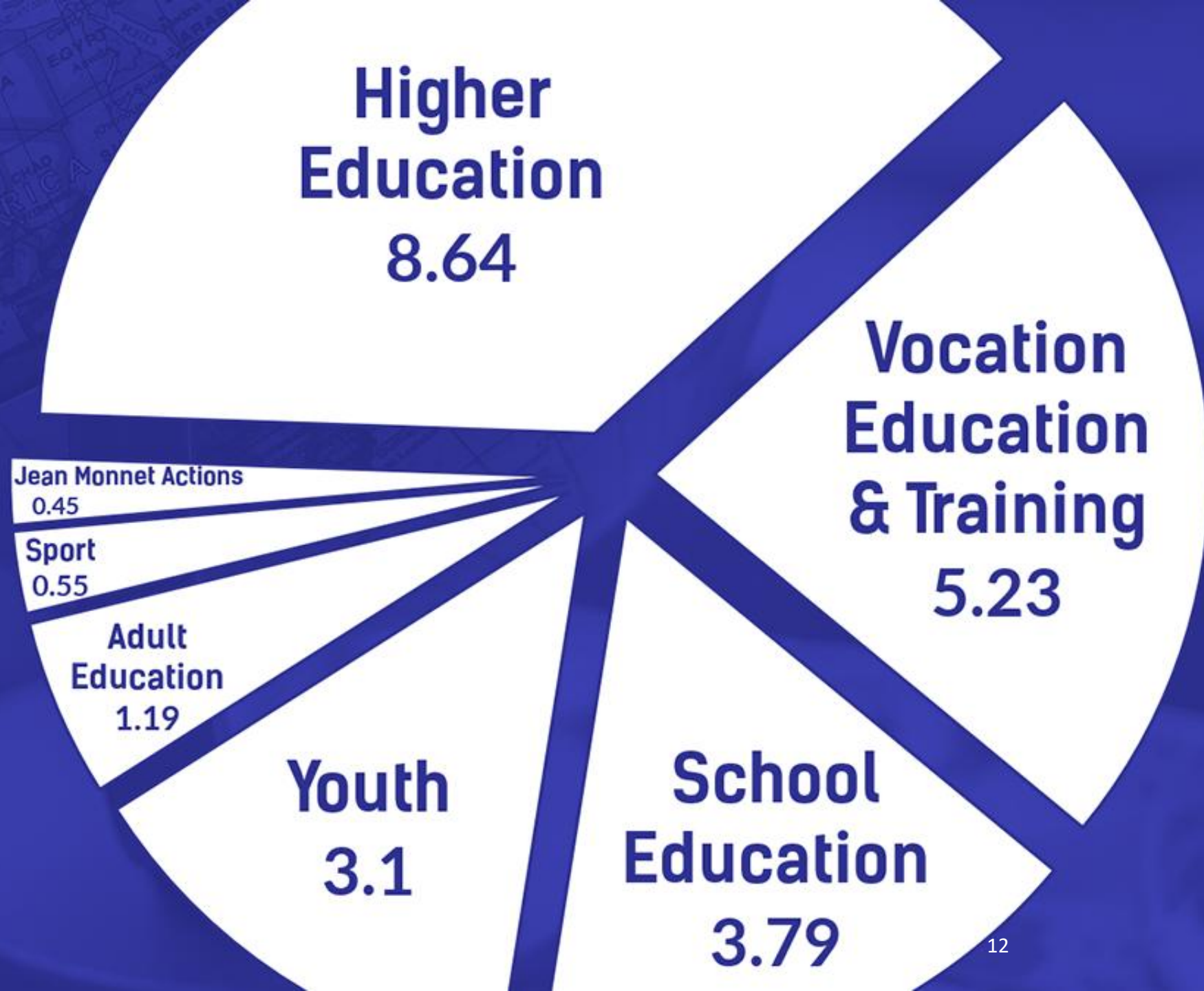
● **€385.8 billion loans**

**NextGenerationEU contribution
to other programmes**
EUR 83.1 billion

THE NEW MULTIANNUAL FINANCIAL FRAMEWORK 2021 – 2027 A BUDGET FOR A UNION THAT PROTECTS, EMPOWERS AND DEFENDS

In billion euro, current prices





Funding

- Promoting a Healthy Lifestyle
- Social Inclusion and Equal Opportunities
- Education and Skill Development
- Fighting Doping and Corruption
- Sustainability and Innovation
- International Cooperation and Diplomacy



Erasmus+

- Erasmus+ subsidies for sport 2014
 - Tiny budget
 - Centralised actions
 - Collaborative partnerships, not for profit sport events, capacity building
- 2023 introduction of sport mobility
 - Increasing budget
 - Decentralised actions
- Horizontal and sport specific priorities





leuven



Opportunities



EUROPA
WERK &
SOCIALE
ECONOMIE



EFRO
EUROPEES FONDS
VOOR REGIONALE
ONTWIKKELING



Interreg 
EUROPEAN UNION



Europees Landbouwfonds
voor Plattelandsontwikkeling:
Europa investeert
in zijn platteland



Citizens, Equality, Rights and Values
Programme (CERV)



Erasmus+

#BEACTIVE
EUROPEAN WEEK OF SPORT



23 - 30 September

Other programmes

- Knowledge
- Accessibility
- Capacity
- Advocate





Opportunities for the Flemish sport ecosystem at EU level: Funding and more

European Commission
DG Education, Culture, Youth and Sport
Sport unit
Peter Fischer

Structure of my presentation

- Brief overview of EU funding opportunities for sport (other than Erasmus+): Cohesion Policy, Life
- Capacity-building and knowledge exchange opportunities: SHARE2.0
- The Manifesto for Environmentally Sustainable European Sport

Introduction to Cohesion Policy and ERDF

**Economic,
Social, and
Territorial
Cohesion**

Cohesion Policy aims to bridge gaps among EU regions, bridging disparities.

**Funding
Sources: ERDF,
ESF+, Just
Transition
Fund, Interreg,
Cohesion Fund**

Multiple funds provide financial support for development initiatives.

**Focus on
Green and
Digital
Transitions**

ERDF programmes prioritise **investments in green and digital initiatives** for sustainable growth.

**Fostering
equality and
social
inclusion**

Emphasis on projects contributing to promote social inclusion within the community.

Cohesion Policy Objectives for 2021-2027



A smarter and more competitive Europe (innovative & smart economic transformation)



A greener, low-carbon Europe (including energy transition, the circular economy, climate adaptation and risk management)



A more connected Europe by enhancing mobility (mobility and ICT connectivity)



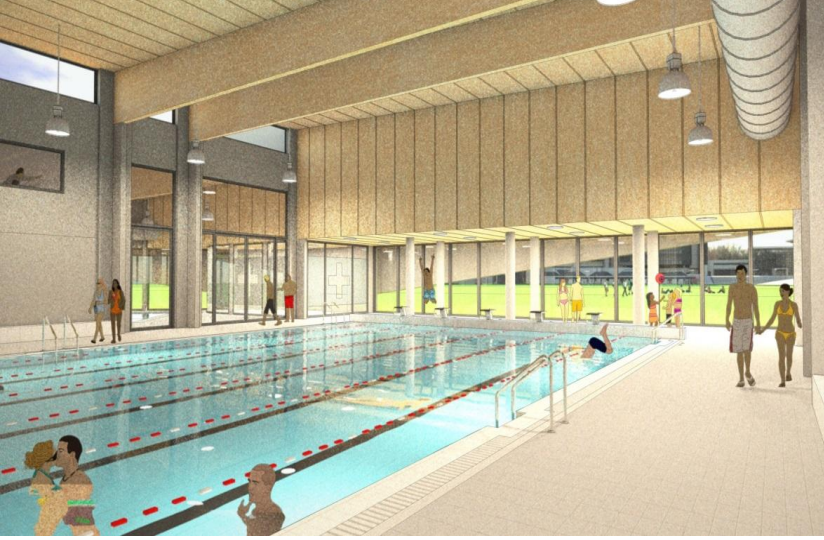
A more social and inclusive Europe (the European Pillar of Social Rights)



A Europe closer to citizens (sustainable development of urban, rural and coastal areas and local initiatives)

Useful resources

- [SHARE - Contribution of sport to regional development through Cohesion Policy 2021-2027](#)
- [Study on the contribution of sport to regional development through the structural funds](#)
- ESIF Open Data Platform <https://cohesiondata.ec.europa.eu/> (to find projects)
- [Cohesion Policy public website](#) (e.g. to find relevant Managing Authorities)
- [Regional Policy news](#)



VUB SWIMMING POOL

Eco-friendly renovation



City of Tomaszów Lubelski, PL • • • • •



“Modernisation of the OSiR Tomasovia sports complex, including the modernisation of the degraded buildings of OSiR Tomasovia and the renovation of the OSiR sports hall building with administrative and social facilities”

Condition of facilities before modernisation



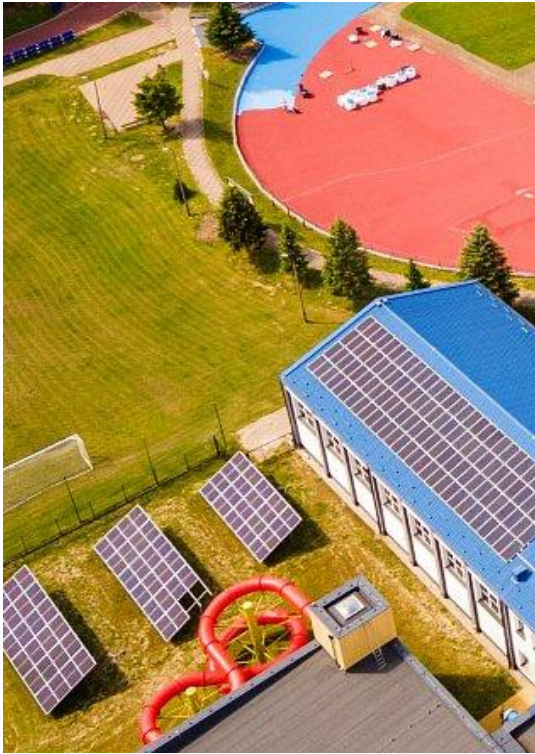


City of Tomaszów Lubelski, PL



“Modernisation of the OSiR Tomaszovia sports complex, including the modernisation of the degraded buildings of OSiR Tomaszovia and the renovation of the OSiR sports hall building with administrative and social facilities”

View of the facilities after the modernisation





and SPORTS



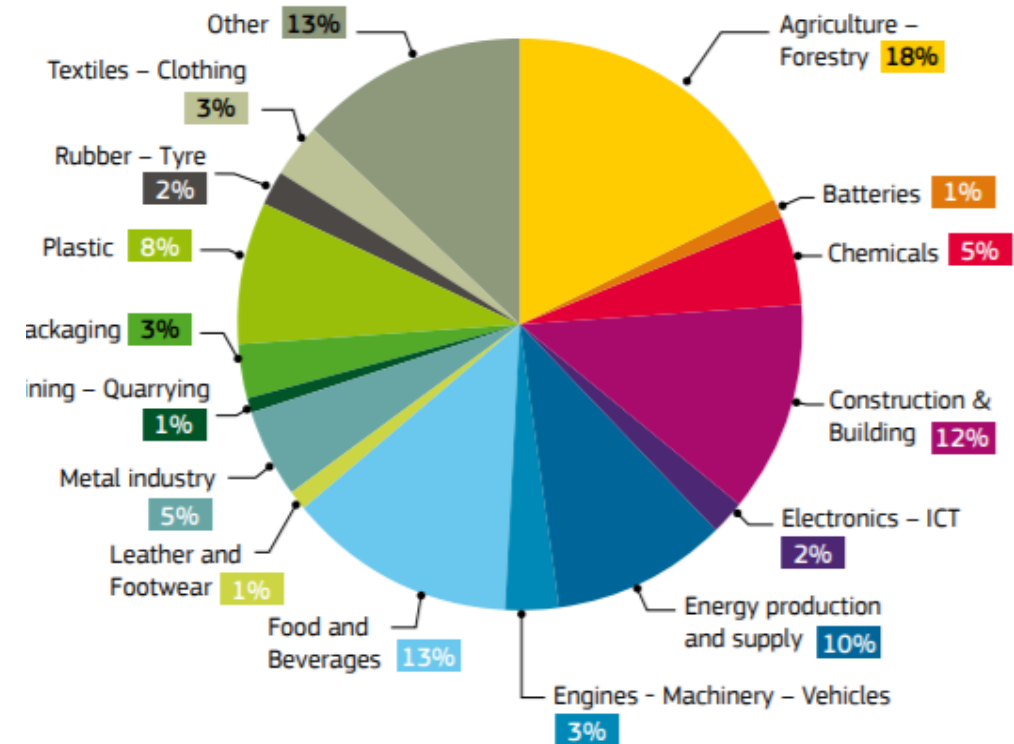
- Projects funded by LIFE in the **area of sport** :

In circular economy: projects linked to sustainable sport (60% co-financing by LIFE)

Recovery of Resources from Waste (Innovative solution to support value-added recycled materials, components or products)

Circular Economy (reduce or prevent resource use and waste). Design and post design stage (design for circularity, improve durability, reusability, reparability, etc.). Product as a service, Industrial symbiosis, etc.). **Focus: C2M activities**

In Nature : possibility to get funding for projects in sustainable tourism/hiking (context of natural areas)



Some projects in sport

A few examples of funded projects:

- 1. **Sport and waste reduction:** environmental management of football events (increase of awareness & good practice)
- 2. **Sport and ski shoes recycling / upcycling**
- 3. **Procurement** and sustainable turf pitches



30 years of bringing green ideas to LIFE

KEY INFO ON LIFE:

LIFE Web site https://cinea.ec.europa.eu/life_en – [LIFE Public Database](#)

Call documents ([Funding & tender opportunities portal](#))

LIFE Regulation and Multi-annual work-programme

As relevant, specific information, guidelines designed by your **National Contact Point**

KEEP IN TOUCH WITH US:

 [LIFE Programme](#)

 [@LIFEprogramme](#)

 [LIFE Programme](#)

 [LIFE Programme](#)

 [@LIFEprogramme](#)

 [LIFE Newsletter](#)

 https://cinea.ec.europa.eu/life_en

Have your say and shape the future of the EU budget!

- **Online public consultation** published 21 February 2025
- contributions for the preparation of the next multiannual financial framework
- open until **6 May 2025 24:00**
- <https://sport.ec.europa.eu/news/have-your-say-shape-the-future-of-eu-support-for-sport>



SHARE 2.0 - Introduction



Community of **450+ members** representing the sport sector (Ministries, local and regional administrations, Olympic Committees, Federations, civil society, sport clubs, etc.)



Based on four **Communities of Practice**. Opportunity to share experience, ask questions, build capacities and exchange knowledge



Discussions around key subjects for the sport sector: **access to EU funding, sport and health, innovation and greening of the sport ecosystem**

SHARE 2.0 – recent capacity building activities



28 January 2025 – CoP on Funding

- How sport projects can benefit from the **LIFE Programme** (EU's funding instrument for the environment and climate action https://cinea.ec.europa.eu/programmes/life_en)
- Two case studies: Tecnica Group (**Recycle your Ski Boots**) and Municipality of Amsterdam (**Life Green Pitches**)



6 February 2025 – CoP on Health

- Raising awareness on how **urban and city planning** can help promote citizens' health and physical activity
- Two case studies: Eurocities (**European Mobility Week**) and Health City Institute (**determinants of health in urban areas**)

11 February 2025 – CoP on Innovations



- How sport sector innovations can drive **social change**.
- Series of **five presentations** on innovative practices can lead to social change through sport

[Join SHARE 2.0](#) to watch the recordings

SHARE 2.0 – latest activities and way forward

11 March 2025 – CoP on Green and Sustainable Sport



- draft **Manifesto for Environmentally Sustainable European Sport** has been introduced
- presentation on the OCEAN (Olympic Committees of Europe Approaching Carbon Neutrality) project showcasing tools to support the implementation of the manifesto (<https://project-ocean.eu/>)

Way forward:



- SHARE 2.0 conference planned for September 2025 in Brussels

Join the SHARE 2.0 Community of Practice
to access past and upcoming activities

A preview of the

Manifesto for Environmentally Sustainable European Sport

Rationale: The Manifesto aims to drive environmental sustainability action in the European sports sector

Climate change <—> sport



Photo by Lukas Seitz on Unsplash

Sport <-> environment/biodiversity



Photo by William Hook on Unsplash

How?

- To strengthen the green sport movement by attracting signatories.
- To provide basic information and signpost sport organisations to further resources and case studies.
- To facilitate greater connectivity and **sharing within the sector through exchanging resources and best practice.**

Background and context



- Developed and endorsed by the SHARE 2.0 Green Sport Community of Practice and Steering Group
- The European Green Deal
- Evidence and recommendations from the Green Sport Playbook

Who is it for?

- Sport sector organisations and businesses:
 - *sport stakeholders at EU level*
 - *sport stakeholders at Member State level*
 - *governing bodies and sports organisations*
- Government and public sector policymakers and funders
 - *Public bodies at Member State level*
 - *Public bodies and regional and local level*

How will it work?

By signing the manifesto, sport organisations are committing to:

1. **Put a sustainability governance structure in place**
2. **Produce a sustainability strategy covering European Green Deal topics**
3. **Measure and report progress yearly across operations and events**
4. **Support green sport cooperation and knowledge sharing**
5. **Develop, use and share green sport tools**

How will it work?

By signing the manifesto, government and public sector policymakers are committing to:

- 1. Support green sport cooperation and knowledge sharing*
- 2. Develop, use and share green sport tools*
- 3. Work towards making environmental sustainability an important condition of grant-making and funding criteria*
- 4. Support smaller sports, local events and grassroots activities*
- 5. Establish a sustainable sport board or advisory group*

Next steps

- Formal launch date yet to be determined (translations requested), tentatively May/June



Thank you!

Peter.Fischer@ec.europa.eu

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- 📍 Share 2.0 European funding opportunities
-

Speelpark Klein Rome

Katleen Laeremans | Beheerder VTC de Mixx Herselt



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samen in beweging



Historiek



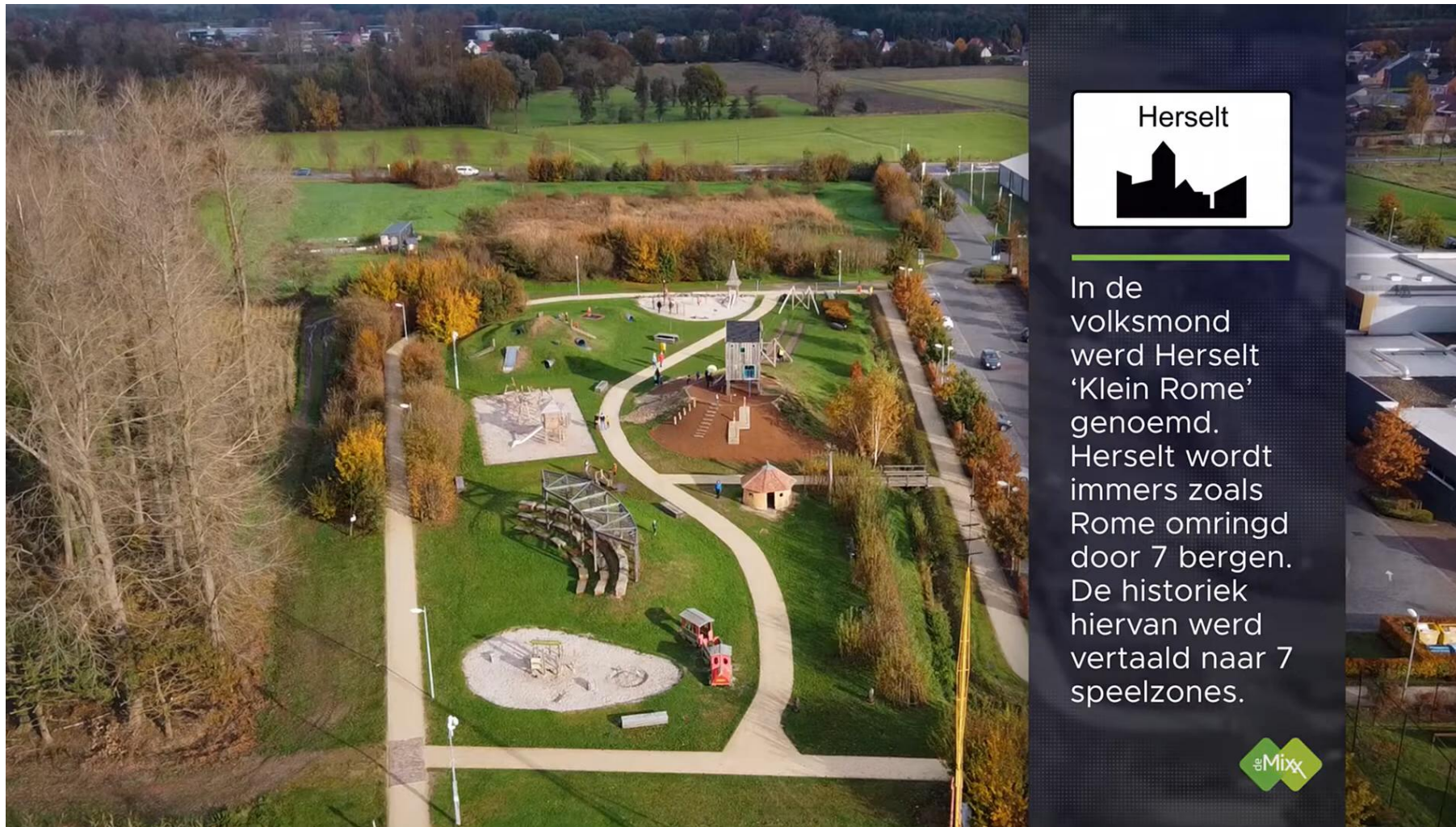
- Stuk van 1ha op onze site dat aangelegd was als fietsparcours, was door een moeilijk te onderhouden terrein en een te natte ondergrond in verval geraakt.
 - Veel ideeën rond invulling (vooral vanuit verenigingen om een extra sportterrein te creëren voor hun werking)
 - Voorkeur voor een terrein dat open stond voor iedereen
- Herselt = toegangspoort van het gebied 'de Merode'. Voorstel voor ontwikkeling poort voorgelegd aan projectgroep 'de Merode'
 - Geen budgetten voorzien de komende jaren en wijziging visie
 - In contact gekomen met PDPO III



Klein Rome ... wat is dat?



Klein Rome: wat is dat?



Herselt



In de volksmond werd Herselt 'Klein Rome' genoemd. Herselt wordt immers zoals Rome omringd door 7 bergen. De historiek hiervan werd vertaald naar 7 speelzones.



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Samen in beweging

Onderdelen

- Speelpark verdeeld in 7 speelzones
- Atrium voor kleine optredens
- Picknickweide met buitenbbq
- Activiteiten gelinkt aan het speelpark
 - Alvermannetjesroute met Alverman Erwin (kleuters)
 - Volksspelenroute i.s.m. woonzorgcentrum
 - Fietstocht Klein Rome van 30km die fysiek de 7 heuvels passeert
 - Erfgoedwandelingen in verschillende deeldorpen i.s.m. de erfgoedcel
 - Wandeling door aangrenzend natuurgebied



PDPO III...



PDPO III ... wat?



- Programma voor Plattelandsontwikkeling (kadert binnen het gemeenschappelijk Landbouwbeleid van de EU)
- 4 doelstelling voor Vlaanderen
 - Inzetten op jonge landbouwers
 - Investeren in innovatie en opleiding
 - Focussen op het verhogen van de weerbaarheid en verduurzaming van de landbouwsector
 - Versterken van de kwaliteit en vitaliteit van het platteland
- Verschillende maatregelen binnen deze doelstellingen
 - Klein Rome = versterken van de omgevingskwaliteit en vitaliteit van het platteland door investeringen



PDPO III ... welke projecten?



- Project moest passen in het Europese en Vlaamse kader (PDPO III) en het provinciaal plattelandsontwikkelingsplan (PPOP)
- Voorwaarden om in aanmerking te komen voor subsidiëring
 - Je project valt onder een vooropgesteld **thema**
 - Link met **landbouw of het platteland**
 - Aandacht voor **werkgelegenheid, klimaat en armoede**
 - **Participatief** traject
 - Projectkost bestond voor **meer dan 50% uit investeringskosten**



PDPO III ... welke projecten?



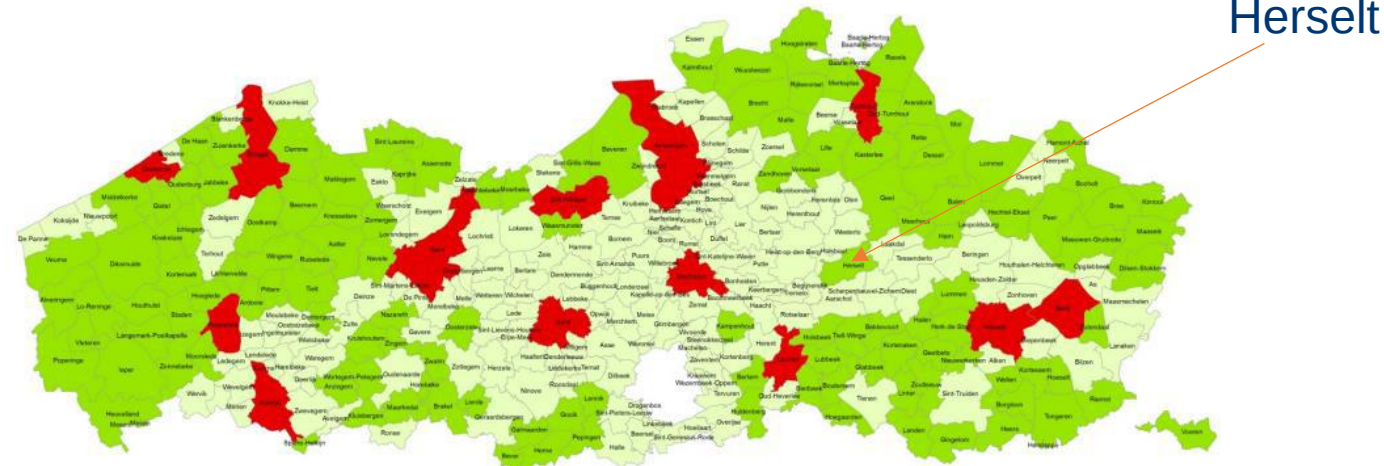
- Aandachtspunten
 - **Continuïteit**: structurele inbedding in de organisatie
 - **Toegankelijkheid**: op verschillende vlakken: parking, sanitair, infoborden, toegankelijke paden, inclusieve toestellen...
 - **Duurzaamheid**: op verschillende vlakken
 - **Toegevoegde waarde**: je project moet een toegevoegde waarde hebben door de subsidiëring, iets wat niet mogelijk geweest zou zijn zonder de subsidies



PDPO III ... voor wie?

- Gemeenten, provincies, AGB's, vzw's ...
- Enkel voor projecten gelegen in plattelandsgebieden

Kaart: Plattelandsgebied PDPOIII



- Geen mogelijkheid tot subsidie in dit gebied (groot stedelijk en regionaal stedelijke gebieden)
- Mogelijkheden tot investerings- en dienstverleningsprojecten (max. 350 inw/km² of 15% bebouwde oppervlakte) (Plattelandsgebieden)
- Enkel mogelijkheid subsidiëring van dienstverleningsprojecten* (Plattelandsgebieden met verstedelijkingsdruk)

* uitzonderingen voor investeringsprojecten zijn mogelijk (zie maatregelen)



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Samen in beweging

PDPO III ... subsidiëring?

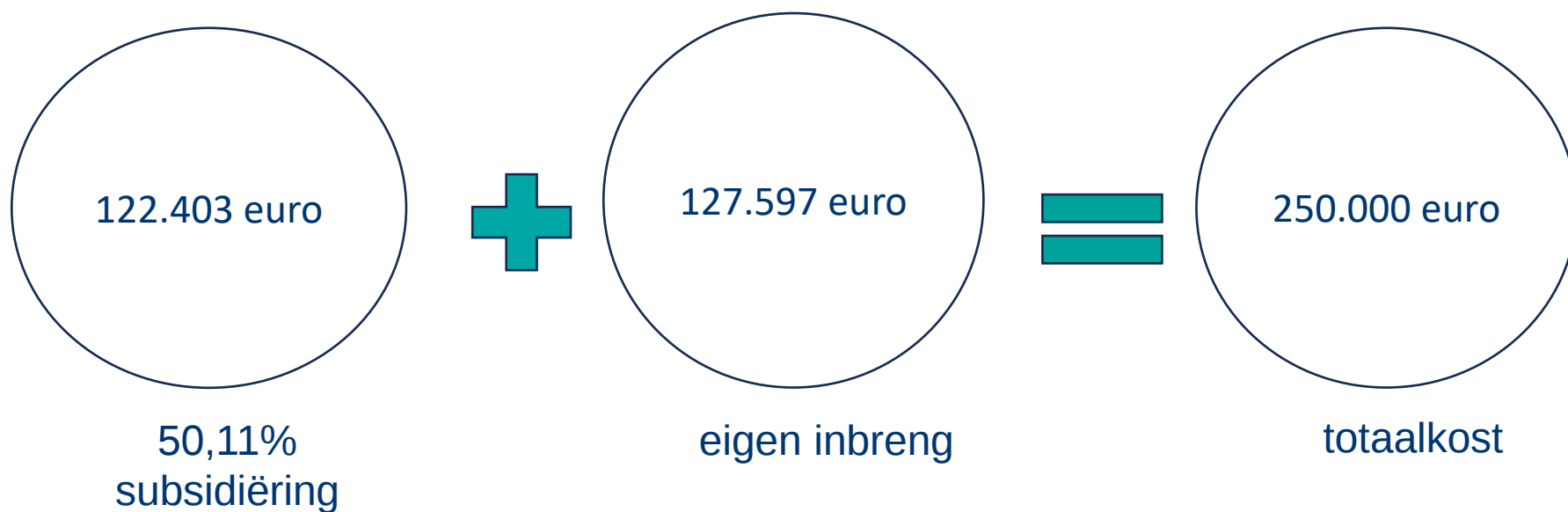
- Tot 65% subsidiëring van Europa (50%), Vlaanderen (25%) en provincie (25%)
- Min. 15% eigen inbreng
- Overige 20% kan via co-financiering ingevuld worden (vb. andere subsidies, sponsoring, partners...)

Figuur 1: verdeling van de projectkosten



PDPO III ... subsidiëring?

- Voor ons project:



PDPO III ... ervaring?



- Zeer intensief traject geweest
- 1: projectbespreking met plattelandscoördinator
- 2: project voorleggen aan kwaliteitskamer – controle door technische werkgroep en het provinciaal managementscomité.
Meerdere pogingen nodig gehad om hierdoor te geraken
- 3: realisatie – tijdens de realisatie halfjaarlijkse declaraties, zeer strikte opvolging op de naleving van de wetgeving op overheidsopdrachten.
- 4: controle – controles op facturen, realisaties, btw-aangiftes...
- 5: einddeclaratie



Heeft u nog een vraag?

Bedankt voor uw aandacht...



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Samen in beweging



LIFE Innovative Green Public Procurement for Sustainable and Future-proof Artificial Turf Pitches

Matthijs de Boorder – City of Haarlem
Sports facilities Advisor
March 27, 2025



Pioneering Sustainable Sport: Innovative Solutions for Environmentally Friendly Practices and Events



SCALE UP

Toekomstbestendige
kunstgrasvelden

[KUNSTGRASVELDEN.INNOVATIEPARTNERS.NL](https://kunstgrasvelden.innovatiepartners.nl)



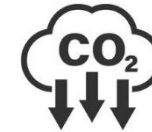
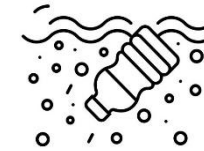
Co-funded by
the European Union

INDISPENSABLE IN DENSELY POPULATED CITIES

- **5x More Usage:** 2000 vs. 400 hours/year
- **All-Weather Playability**
- **Maximized Land Efficiency**
- **EU LIFE Subsidy:** Enables project execution
- **Deliverables Keep the Project on Track**
- **Pitches as Innovation Hubs for Sustainability:** Driven by both challenges & opportunities

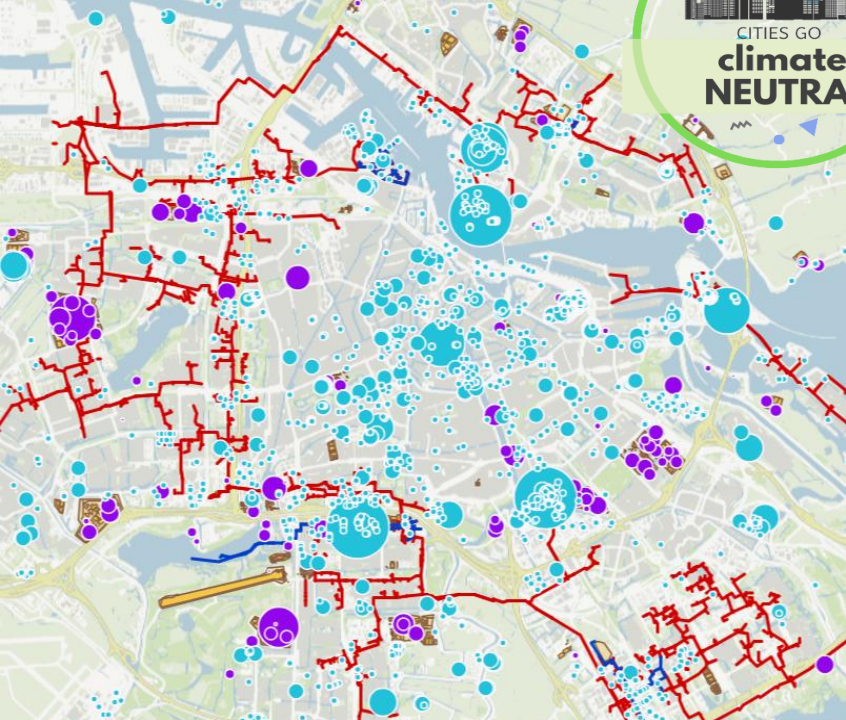


WHY?

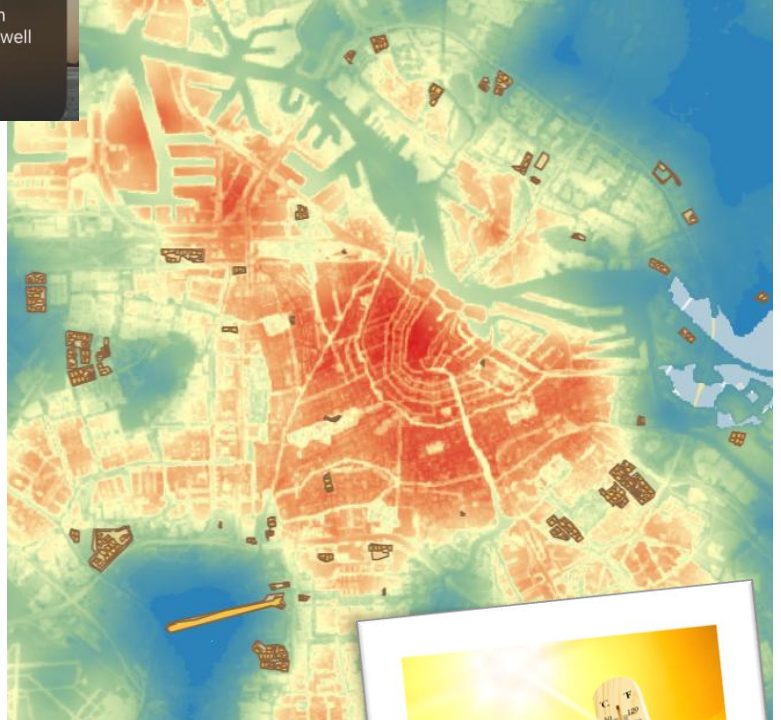


- **EU Ban** on Rubber Infill
- **Current Pitches Lack Efficiency:** High resource & energy use
- **Not Aligned with Future EU Goals:** Green procurement, resource efficiency & emissions reduction

Broader City Challenges



Burgerbeschermingsmelding nu
Pluges continuades i torrencials al Garraf i Barcelonès les properes 3 hores. Extremeu les precaucions, eviteu desplaçaments innecessaris, allunyeu-vos de rieres i barrancs, encara que no plogui poden baixar amb intensitat. Es poden produir esllavissades.
Continuous and torrential rains in Garraf and Barcelonès the next 3 hours. Take extreme precautions, avoid unnecessary travel, stay away from streams and ravines, as they can swell even if it's not currently raining. Landslides may occur.
1 andere



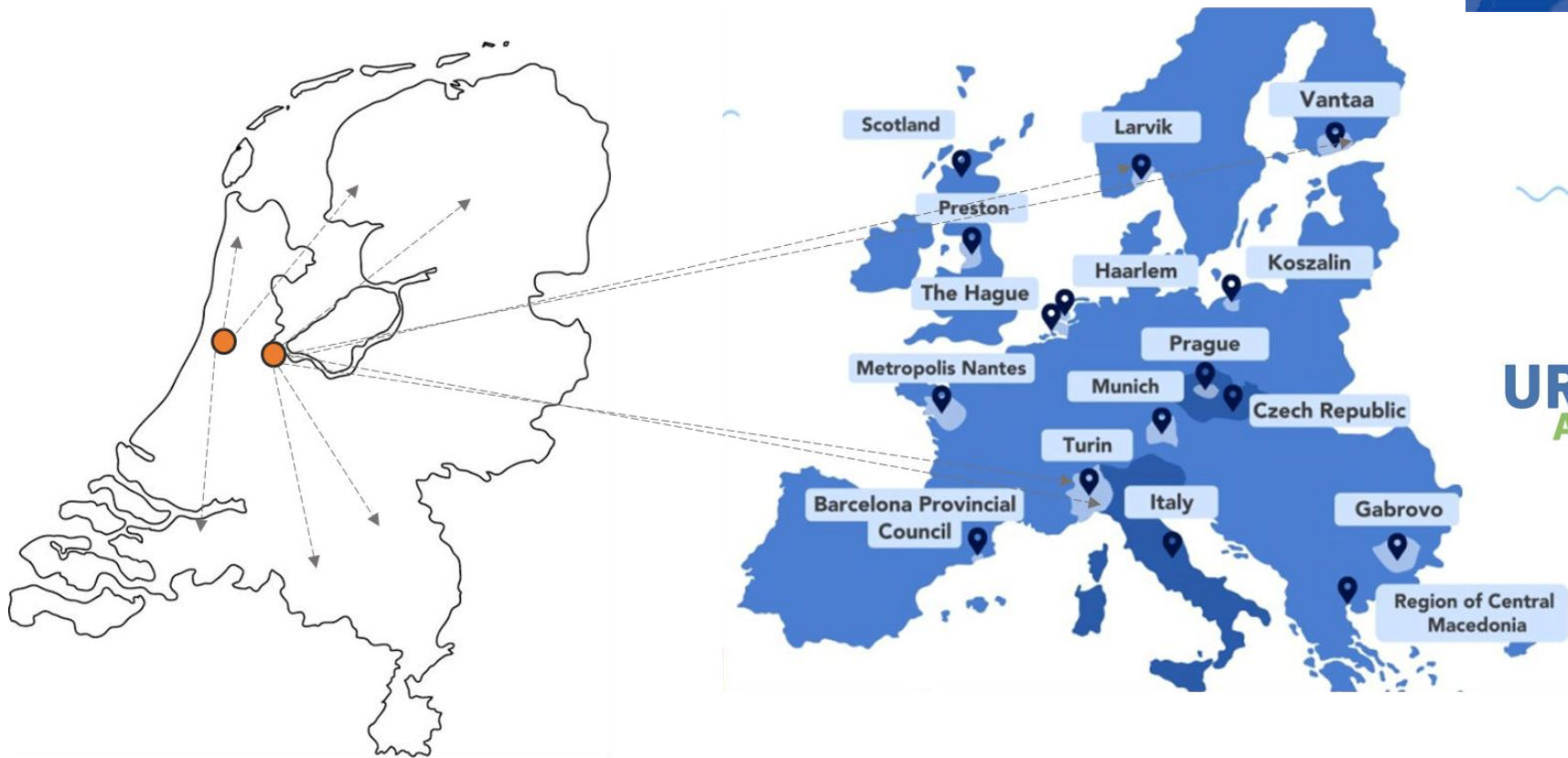


Unlocking Potential: Sports Pitches as Urban Solutions



- ✓ ENERGY GENERATION & CIRCULAR MATERIAL USE PER PITCH
- ✓ MULTI-PURPOSE SPORTS PITCHES FOR CITY CHALLENGES
- ✓ INNOVATIVE PROCUREMENT FOR BIG IMPACT

Green Public Procurement Method: Scale Up



Timeline



- Sep 2021 ● Collaboration Launched
- Aug 2022 ● EU LIFE Subsidy Confirmed
- Sep 2023 ● Cooperation Agreement Haarlem - Amsterdam
- Start 2024 ● Matchmaking Event, Market Consultation
- April 2024 ● Publication Procurement
- Selection, Dialogue Rounds, Awarding
- April 2025 ● Celebratory Moment: Announcing the Results
- Summer 2025 ● Start Construction Prototype
- Summer 2026 ● Start Construction Pilot
- Medio 2029 ● Start Commercial Phase

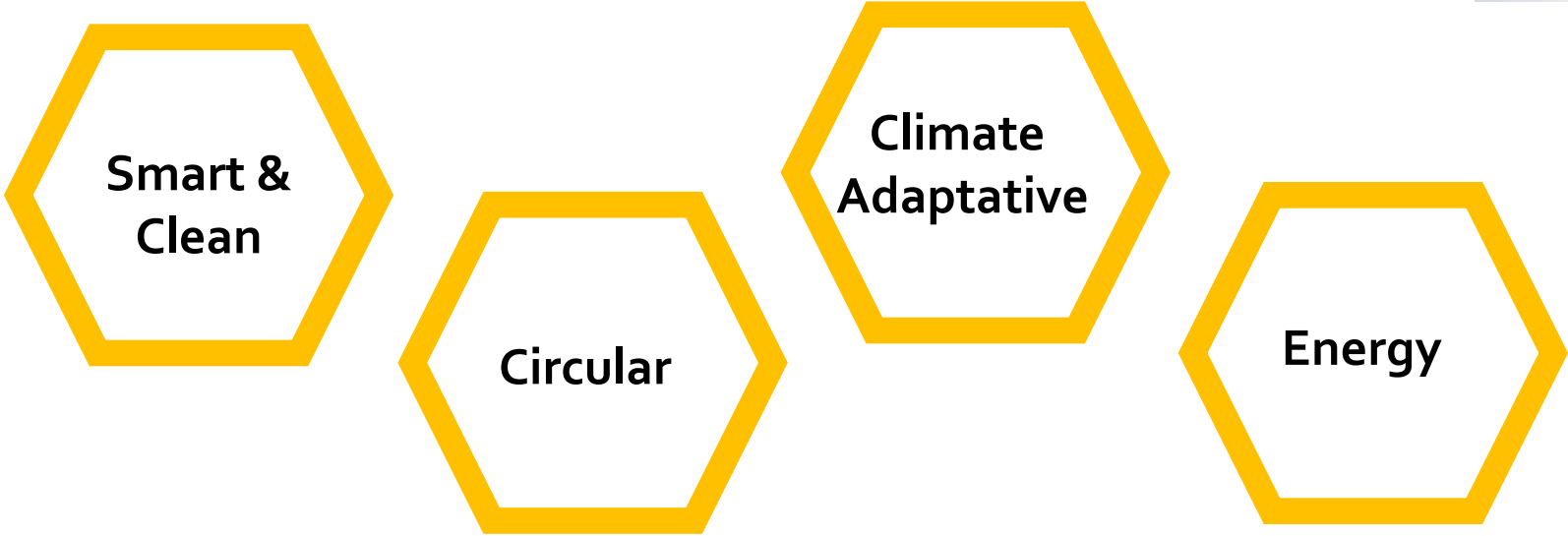




4 Sustainability Ambitions



Innovations never stop: we continue to improve and further develop



Safe and enjoyable sports

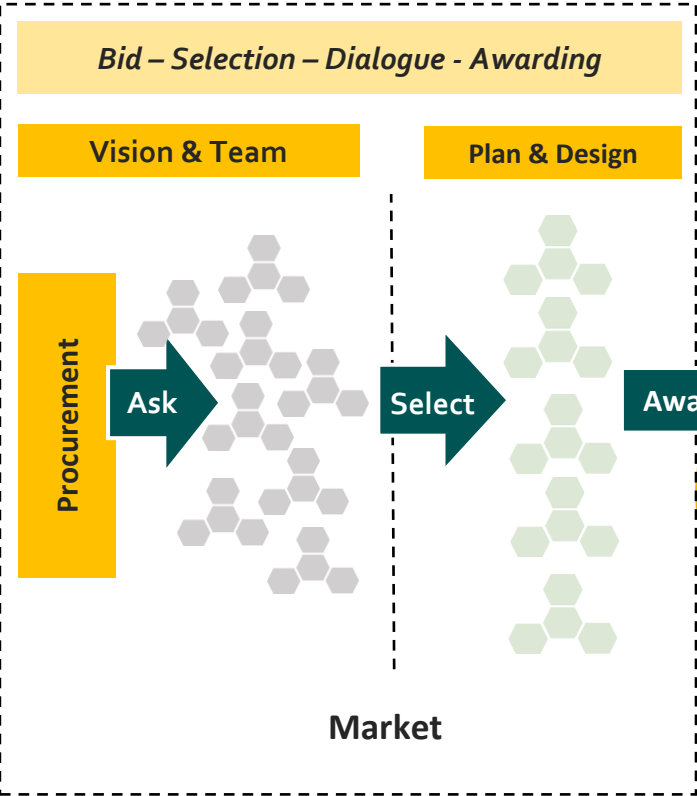




Project Phases

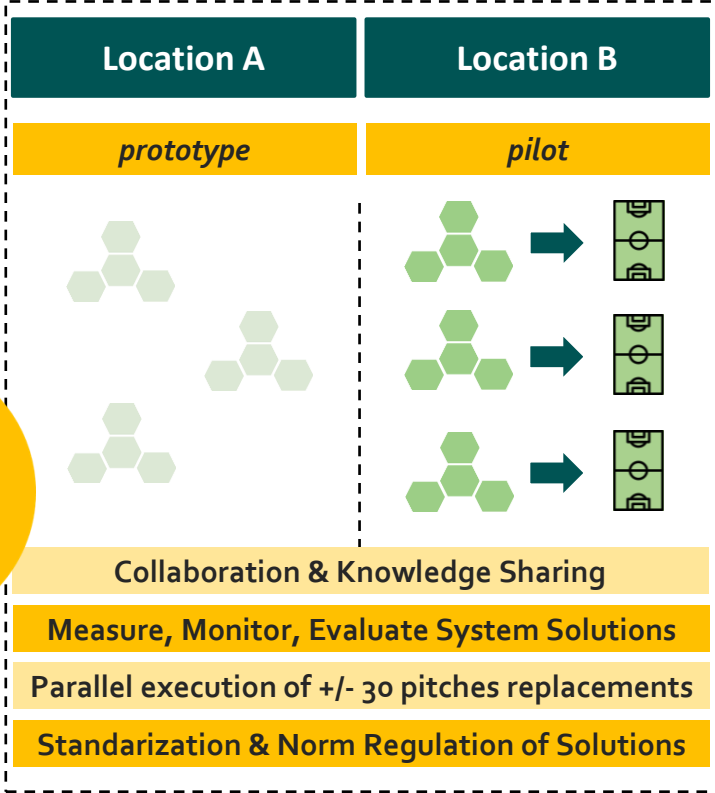
2024

Phase 1 - Tender Procurement



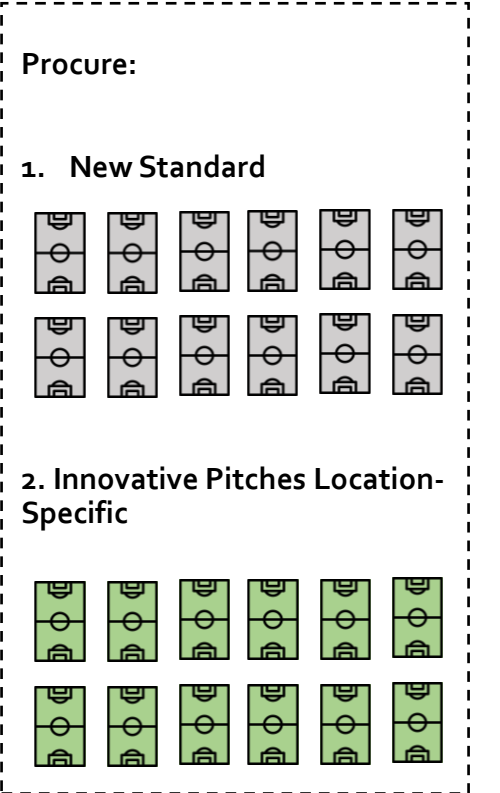
2025-2026

Phase 2 – Research & Development



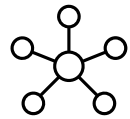
2027- 2035

Phase 3 - Commercial

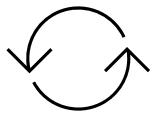




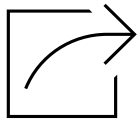
Transfer & Replication



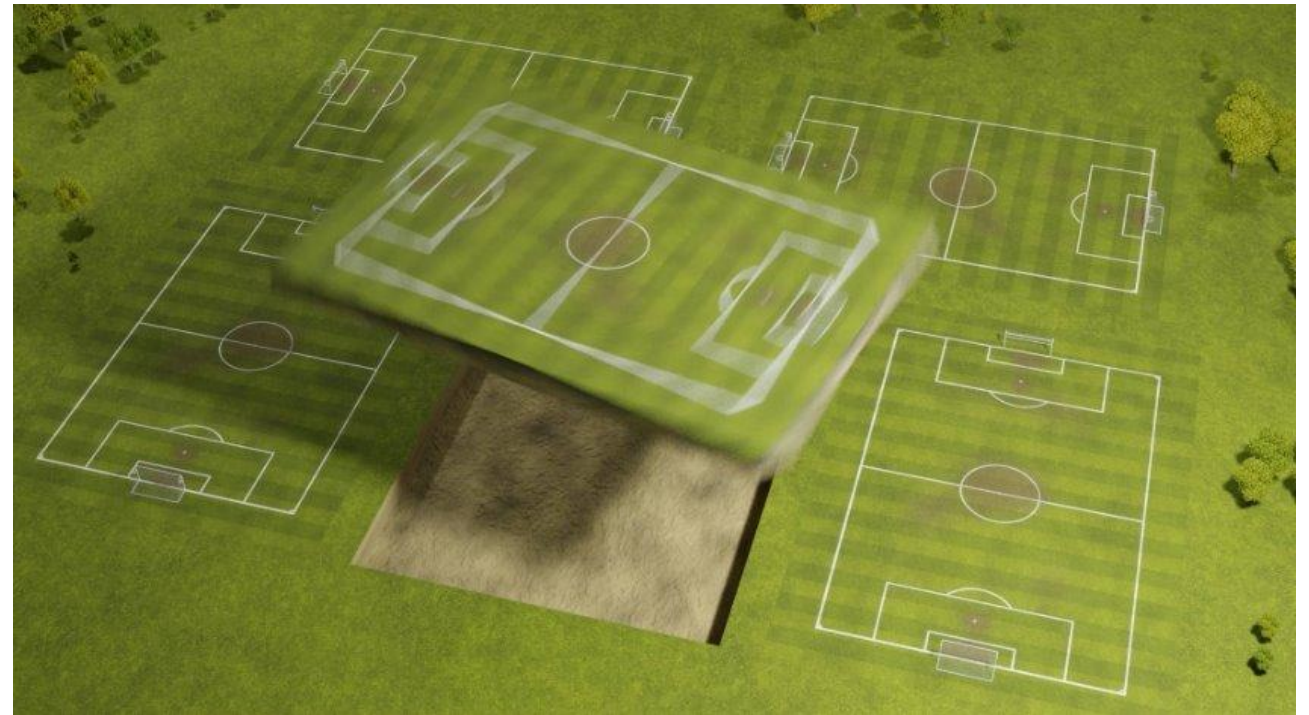
Transfer innovative circular procurement to other sectors



Replicate governance for maximum impact



Join the wave & start a movement in your own city



Thank you & join our cities!



CALL TO ACTION

- Apply sustainable pitches
- Adopt smart procurement
- Scale up the impact



European Commission LIFE 101074391

[LIFE 3.0 - LIFE21-GIE-NL-LIFE-GREEN-PITCHES/101074391](#)

LIFE GREEN PITCHES: sportveldvandetoeekomst@amsterdam.nl

Matthijs de Boorder: mdeboorder@haarlem.nl



SCALE UP

Toekomstbestendige
kunstgrasvelden

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